



National News

## Professional Insurance Marketing Association Names 2010 Officers

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The [Professional Insurance Marketing Association](#), a networking and business development forum for the insurance direct marketing arena, has elected its 2010 leaders, naming James P. Gallagher president. Gallagher is senior vice president, sales & client relations at USI Affinity, Collegiate Insurance Resources of Columbus, Ohio.

Other new PIMA officers are: President-Elect Denise S. Friday of Insurance Agency Inc., Chicago; Treasurer Edwin J. Miltenberger of Gilsbar Inc., Convington, La.; Secretary Sam Fleet of AmWINS Group Benefits/NEBCO, Warwick, R.I.; and Immediate Past President (ex-officio) Frank J. Fimmano of Aon Consulting, New York.

Newly elected board directors are: Allen Bress of Merchants Benefit Administration, Scottsdale, Ariz.; Cathy Colburn of Corporate Call Center, Blue Bell, Pa.; and John Kelly of Prudential, Mandeville, La.

Returning board directors for 2010 are: Ron Clarke of Affinion Group.; Shane Eatinger of American General Life Companies; Michael Mercer of Transamerica Affinity Services; Daniel O'Brien of New York Life; Joan O'Sullivan of Marsh Consumer; Susan Fox Ruggiero of NEA Member Benefits; Bill Tyson of AMPAC Insurance Marketing Inc.; and Michael Wise of IdeaStar Inc.

The President's Distinguished Service Award was presented to Joan O'Sullivan, managing director at Marsh US Consumer. The PIMA Legend Award was presented to David Dunn, who recently retired from New York Life.

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